



**INVESTMENT COMPACT
FOR SOUTH EAST EUROPE**

**INVESTMENT COMPACT FOR SOUTH EAST EUROPE
MINISTERIAL CONFERENCE 2008**

**“INCREASING INVESTMENT AND COMPETITIVENESS
IN SOUTH EAST EUROPE”**

**BELGRADE, REPUBLIC OF SERBIA
11-12 FEBRUARY 2008**

DRAFT AGENDA

HELD UNDER THE AUSPICES AND WITH THE PARTICIPATION OF
H.E. PRIME MINISTER, REPUBLIC OF SERBIA
H.E. MARTIN BARTENSTEIN, FEDERAL MINISTER OF ECONOMICS AND LABOUR,
AUSTRIA
MS. THELMA ASKEY, DEPUTY SECRETARY GENERAL, OECD

CHAired BY
H.E. MLADAN DINKIC, MINISTER OF ECONOMY, REPUBLIC OF SERBIA

AND ORGANISED BY THE
OECD INVESTMENT COMPACT FOR SOUTH EAST EUROPE

IN CO-OPERATION WITH THE
MINISTRY OF ECONOMY OF THE REPUBLIC OF SERBIA



**INVESTMENT COMPACT
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**DAY 1: MONDAY 11 FEBRUARY 2008
BUSINESS CLIMATE AND BUSINESS OPPORTUNITIES**

A1	13:00-13:30	Registration
A2	13:30-13:50	Welcome and key note address by H.E. Mladjan Dinkic, Minister of Economy, Serbia
A3	13:50-15:15	Panel 1: Meet the Ministers - Business Climate Priorities
		<p>Panel with representatives of the private sector and selected Ministers from SEE</p> <ul style="list-style-type: none">• What are the demands of business sectors in terms of business climate?• What are the comparative advantages of the countries of the region?• What are the main challenges?• What are the business improvement priorities aimed at attracting more investment to the region? <p>Moderator: Mladan Dinkic, Minister of Economy, Serbia</p> <p>Panelists:</p> <ul style="list-style-type: none">• Branimir Gvozdenović, Minister for Economic Development, Montenegro• Genc Ruli, Minister of the Economy, Trade and Energy, Albania• Desnica Radivojević, Minister of Trade, Bosnia and Herzegovina• Vera Rafajlovska, Minister of Economy, FYR Macedonia• Nicholas Anderson, Senior Vice President, SEK• Masha Gordon, Head, Emerging Markets Unit, Goldman Sachs
	15:15-15:30	Coffee break
A4	15:30-17:30	Bilateral meetings between SEE Ministers and business leaders to discuss concrete business opportunities

A5	15:30-17:00	Panel 2: Attractive Investment Opportunities in South East Europe		
		Panel 2.1: Automobile components sector	Panel 2.2: Information & Communication Technology (ICT) and Business Process Outsourcing (BPO) sectors	Panel 2.3: Textile and apparel sectors
		<p>Moderator: OECD</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Viktor Mizo, Director, Agency for Foreign Investment, FYR Macedonia - Vesna Peric, Director, Serbia Investment and Export Promotion Agency - Petar Ivanovic, CEO, Montenegrin Investment Promotion Agency - Representative of Johnson Controls 	<p>Moderator: OECD</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Lilia Russu, Executive Director, Moldovan Investment and Export Promotion Agency - Slobodan Mikac, Managing Director, Trade and Investment Promotion Agency, Croatia - Gojart Buleshkaj, Investment Promotion Officer, Investment Promotion Agency Kosovo - Goran Radman, Chairman Microsoft South East Europe 	<p>Moderator: OECD</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Denis Kalenja, Executive Director, Albinvest - Haris Basic, Director, Foreign Investment Promotion Agency, Bosnia and Herzegovina - Representative of a textile company - Representative of a textile company
		<p>Views of the Heads of SEE Investment Promotion Agencies and business leaders on the most attractive investment opportunities in South East Europe</p> <ul style="list-style-type: none"> • What are the key trends and implications for the region? • How competitive is the region in the sector? • What are the key barriers and challenges? • What are the success stories and learning? 		
A6	17:30-18:30	SEE Investors of the Year Awards		
		<ul style="list-style-type: none"> • 3 regional awards for largest green-field investment, most employment created, and best innovator • 1 national award per SEE country for most employment created by a single investor 		
A7	18:30-19:45	Cocktail reception		
A8	20:00	Ministerial dinner (for invited guests) and keynote address by Erhard Busek, Special Co-ordinator for the Stability Pact		



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**DAY 2: TUESDAY 12 FEBRUARY 2008
INCREASING COMPETITIVENESS THROUGH REGIONAL CO-OPERATION**

B1	8:30-9:00	Registration
B2	9:00-9:30	Welcome remarks
		<p>Bozidar Djelic, Deputy Prime Minister, Serbia Thelma Askey, Deputy Secretary General, OECD Martin Bartenstein, Federal Minister for Economics and Labour, Austria</p>
B3	9:30-9:50	Key note address by Olli Rehn, EU Commissioner for Enlargement
B4	9:50-11:15	Panel 3: The Competitiveness of South East Europe in the Global Economy
		<ul style="list-style-type: none"> • What factors determine competitiveness? What is the role of innovation? • How competitive is South East Europe in today's global economy? • What are the main challenges? • How could the competitiveness of SEE be increased? <p>Moderator: Mark Johnson, Editor in Chief, Euromoney Panelists:</p> <ul style="list-style-type: none"> • Branko Vukelić , Minister of Economy, Labour and Entrepreneurship, Croatia • Petar Vladimirov Dimitrov, Minister of Economy and Energy, Bulgaria • Janos Koka, Minister of Economy and Transports, Hungary • Michael Martin, Minister for Enterprise, Trade, and Employment, Ireland • Paul Laudicina, CEO, AT Kearney • Professor David Soskice, London School of Economics



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B5	11:15-11:30	Business Statement by BAC, BIAC and Foreign Investor Councils on the main priorities to increase competitiveness and investment in SEE
B6	11:30-12:45	Panel 4: Strengthening the Framework for Regional Co-operation: RCC, CEFTA and Investment Compact
		<ul style="list-style-type: none"> • Why do regional institutions matter? • What are concrete examples of how regional institutions can help make reform happen? • What is the role of the RCC and the South East European Investment Committee? • How can regional institutions best be used to generate reform at the national and regional level? <p>Moderator: Thelma Askey, Deputy Secretary General, OECD</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Hido Biscevic, Secretary General, Regional Co-operation Council • Igor Dodon, Minister of Economy and Commerce, Moldova & Chair, CEFTA • Martin Bartenstein, Federal Minister for Economics and Labour, Austria & Chair, SEE Investment Committee • Varujan Vosganian, Minister of Economy and Finance, Romania • Andrej Vizjak, Minister of the Economy, Slovenia • Georg Brodach, Senior Vice-President, ABB & Chairman, Business Advisory Council
B7	12:45-13:00	Ministerial Statement and adoption of the South East European Investment Committee programme for 2008
B8	13:00-13:20	Press conference
B9	13:20-14:30	Buffet lunch and close of conference